

Transportation Library Connectivity & Development
Pooled Fund Study TPF-5(237)
TAC Meeting – 12/18/14 – Minutes

Technical Advisory Committee:

Arizona DOT, Dale Steele	Minnesota DOT, Sheila Hatchell	Oregon DOT, Laura Wilt
California DOT, Shubhangi Kelekar	Missouri DOT, Renee McHenry	Pennsylvania DOT, Kenita Honesty
Connecticut DOT, Betty Ambler	Nevada DOT, Mitch Ison	UMN CTS, Arlene Mathison
Idaho TD, Inez Hopkins	New Jersey, Carol Paszamant	Washington State DOT, Kathy Szolomayer
Illinois DOT, Karen Perrin	New Mexico DOT, Joseph Valdez	Wisconsin DOT, John Cherney
Iowa DOT, Leighton Christiansen	New York State DOT, Jane Minotti	
Kansas DOT, Marie Manthe	North Carolina DOT, Lamara Williams-Jones	
Louisiana DOT/LTRC, Sandy Brady	Ohio DOT, Zona Kahkonen Keppler	
Michigan DOT, Alexandra Briseno		

Ex Officio: Steve Wagner, UW-Madison TRC; Sue Sillick, Montana DOT; Matt Barrett, LACMTA; Amanda Wilson, NTL; Bob Cullen, AASHTO; Jennifer Boteler, FHWA; Lisa Loyo, TRB; Roberto Sarmiento, Northwestern University Transportation Library; Emeritus, Jerry Baldwin

HS InFocus: Maggie Sacco, Kirsten Seeber, Dave Hemingway

Agenda:

TOPIC: New York Library Association Library Innovation Award - Jane Minotti, 2014 Recipient

1. NYSDOT Sr. Librarian, Jane Minotti received a Library Innovation Award from the New York Library Association "Academic and Special Libraries Section". The award "recognizes the achievements of an ASLS member who is creative, innovative and visionary in the field of academic or special librarianship." The award is for the TPF-5(237) Pooled Fund-sponsored project, "Springshare LibGuide Subscription" submitted in September 2013, which benefits NYSDOT employees and all transportation libraries. Jane received her award at the NYLA annual conference last November in Saratoga Springs, NY.
 - Jane showed her LibGuide, which focusses on knowledge management, to the group.
 - Her LibGuide includes tabs on research and references; examples of KM in state DOTs; focus groups and additional resources; training and Webinars; KM resources in project management.
 - Jane is using her LibGuide as a portal to reach the public.
2. Renee has created a LibGuide for MoDOT, which she showed to the group.
 - Her guide was a quick effort and a bit crowded now, but she will be updating the guide soon.
 - She has lists of resources for MoDOT staff and the public. There are tabs for the MoDOT library, the Missouri State Library and PE exam resources.
 - The Missouri State Library staff also use LibGuides and each library points to the other's LibGuide pages.
 - Renee hasn't marketed her guides yet, but will once she updates them a bit further.
 - Renee can now show usage of her pages because the guides have this capability.
 - Maggie wanted the group to see how one library is using LibGuides as their library website. It's an option for those libraries that don't have a website and want to have a site available for the staff and public.

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3. Maggie showed the pooled fund LibGuide. It's a style guide for the members to use when creating their own guides. She will update this guide with the new pooled fund logo, once the group decides on a new logo.
4. A few members commented that LibGuides are a great tool that they want to explore and work with, but they have trouble finding the time.

Business meeting

News

1. Transportation Library Connectivity logo prototypes.
 - Maggie showed the three new versions of the pooled fund logo.
 - Logo 1 – A US map, in a navy blue color with dots and dotted lines connecting them, to demonstrate a national network.
 - Logo 2 – Words with a graphic of concentric circles with an arrow in it.
 - Logo 3 – A US map with a graphic of a fat exclamation point and three arcs over it.
 - The group generally liked the graphic of logo #1. Several members liked the font of logos #2 and #3. Maggie will have logo #1 created with the fonts of the other two logos. **Action: Maggie will send to the group for a vote, possibly tomorrow, and a simple majority will win.**
 - She would like the decision made quickly so the logo can be used for posters at TRB.
2. Maggie showed two versions of a new brochure for the pooled fund. They mimic the new TKN brochures.
 - Do we keep the number of members and the number of states? This changes frequently so it would mean updating the brochure frequently. Renee suggested we put an asterisk, with a clarifying statement somewhere with the date of the update. That way a reader can see how the old the information is.
 - Joseph suggested adding “and growing” to the “22 Members Across 21 States” statement above the map.
 - John suggested “A nationwide network with members from almost half of the U.S. states.”
 - Carol suggested “An interstate network spanning coast to coast.”
 - There is a generic email on the brochure as contact, which goes to Maggie's email address. The pooled fund website, www.libraryconnectivity.org, is included.
 - Maggie showed the two versions of the brochure. One version has a “Who We Serve” section. Is that applicable?
 - Sheila likes the version Who We Serve in a graphic, instead of the other with that is more text heavy. Jane agreed.
 - Jane - This Who We Serve graphic conveys the activities of the study and the value of it to readers
 - Maggie will make some of the suggested changes and have our designer make the changes ASAP. She will send to the members to vote and hopes everyone can vote on them immediately. She would like to take the brochures to TRB, if possible.
3. LibCon News, [Vol. 1, No.3 December 2014](#)
 - Members are reading and enjoying the newsletter.
 - Some members couldn't open the link to the newsletter. Maggie will figure it out and send a new link.

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TRB - Washington, D.C., January 11-15, 2015

1. Maggie, Laura, John, Leighton and possibly Sandy will be attending the meeting this year. Leighton has coauthored two posters. Maggie and Laura will be presenting a poster as well.

Updates

1. KM Calendar – Maggie showed the current version of the calendar.
 - The goal is to have a beta test for our members and the RAC TKN Task Force beginning February 1st for eight weeks.
 - The contractor is also creating a video tutorial.
 - Graphics will be added to spruce it up. They will possibly include a banner and the new pooled fund logo.

Next meeting: March 19, 2015 @ 10:30am PST / 11:30am MST / 12:30pm CST / 1:30 EST